

p78 cbs 

# p78 Apps & AddOns

for SmartRecruiters

*Passion  
for HR*



Microsoft  
Partner





# 01

## We are the HCM Practice by cbs

# p78 - the HCM practice in a Nutshell



**100 %**  
Focus on personnel- and  
travelmanagement

**HR/IT service and consulting company**

**Transformation and digitalization consultant in human resources  
and travel management**

**International project experience**

We bring international project experience from the USA, Canada, Australia, China, India, Singapore, Europe, and beyond.

**Comprehensive customer support**

from HR/IT strategy to conception and design to implementation  
and ongoing operation

**Innovative software products**

for SAP Cloud and on-premise solutions



**90+**  
HCM Core Team



**200+**  
Extended HCM Team  
(inkl. AMS, Authorization,  
Integration, BI, Custom  
Development, ...)



**SAP SuccessFactors**  
**SAP ERP HCM / H4S4**  
**SmartRecruiters**  
**SAP Concur**



**Expert**

SAP Business Technology Platform

- L Database and Data Management
- L Application Development and Integration
- L Analytics and Planning



**Expert**

Human Capital Management

- L Core HR and Payroll
- L Talent Management
- L Learning
- L Compensation and Commissions

# Together we are even stronger.

p78 has been part of the cbs Group since 2023.

As a subsidiary, we are expanding the service portfolio to include the core competence of human capital management.

Together, we combine our expert knowledge and position ourselves on the market as a leading HR/IT consultancy as well as SAP HCM Practice on the market.



# Our customers (excerpt)

## Automotive Industry/Suppliers



## Retail/Consumer Goods



## Engineering/Construction



## Banking & Finance



## Biotechnology, Healthcare, Pharma & Chemicals



230 20 103

SATISFIED CUSTOMERS

LOCATIONS IN 6 COUNTRIES

HCM CERTIFICATIONS

## Public Sector/ Universities/Research



## High Tech/IT/Electronics Industry



## (Energy) Supply Companies



## Other



## Services



## Media & Telecommunications



# 02

## p78 Apps & AddOns Overview

# Apps & AddOns for SmartRecruiters



As with nearly all recruiting and ATS systems, the standard features of SmartRecruiters eventually reach their limits. This is exactly where our p78 Apps & Add-ons come in. They specifically enhance the standard platform with additional features, greater flexibility, and practical solutions for customized recruiting and HR processes.

Thanks to intuitive operation and low-maintenance solutions, your team can manage many customizations and processes independently—without having to rely on external support on an ongoing basis.

# p78 CareerStudio

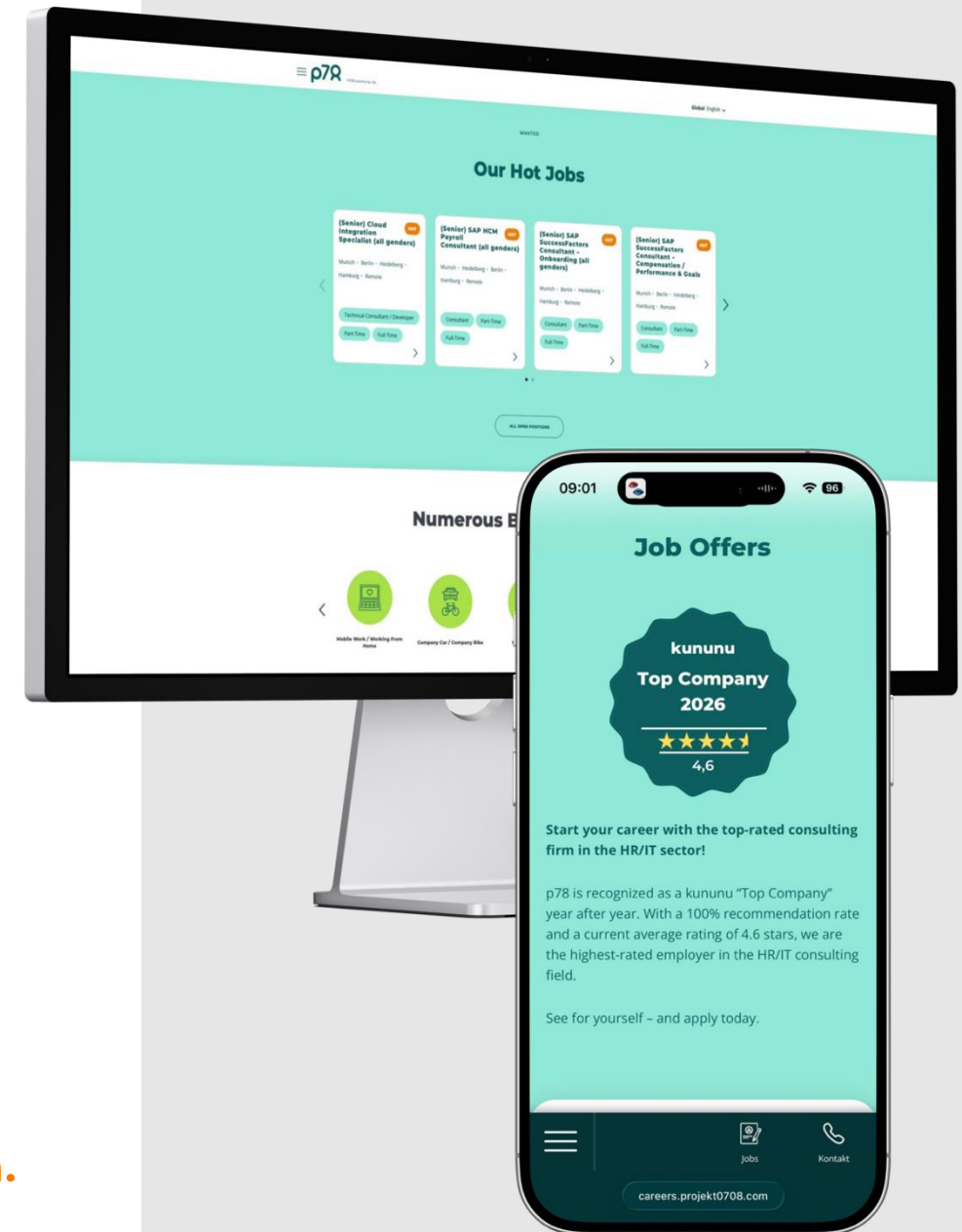
## The flexible platform for modern career sites

“CareerStudio” integrates any modern CMS system with SmartRecruiters, creating a flexible, future-proof platform for recruiting websites. Content can be managed intuitively, while the design and structure can be fully customized to match your corporate identity. This results in attractive, brand-aligned career pages that offer maximum design freedom and a consistent candidate experience.

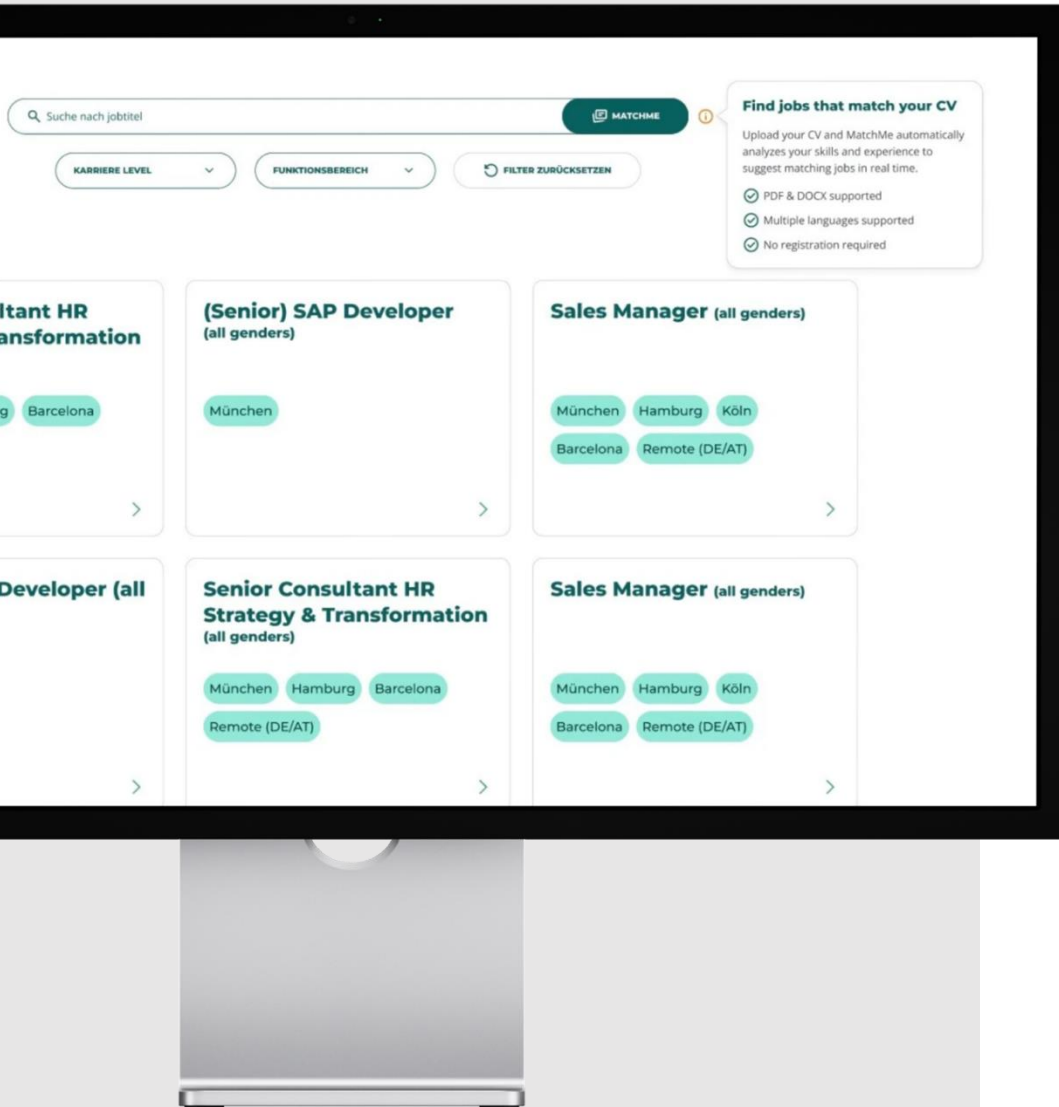
### Key features at a glance:

- A flexible component system with interactive elements for creating bespoke page layouts.
- Simple content management and updates for HR teams, independent of IT or external agencies.
- Additional tools for analytics, marketing and candidate engagement can be flexibly integrated.
- Optimised display across all devices, from smartphones to desktop computers.

**Implemented once. Independently manageable long-term.**



# p78 MatchMe



## The intelligent CV search for modern career portals

MatchMe extends SearchStudio by offering an intelligent, CV-based job search directly within the front end. Candidates can upload their CV and receive matching job opportunities within seconds. Relevant skills, roles and keywords are analysed and matched in real time with published vacancies, reducing barriers to entry, minimising drop-offs and guiding qualified talent to suitable positions more quickly.

### Key features at a glance:

- An intelligent CV-based job search function within the career portal that automatically detects matching job opportunities.
- Analysis of relevant skills, roles and keywords in CVs to provide precise job matching.
- Support for multiple languages for international recruitment and talent acquisition.
- Data processing in compliance with data protection regulations without the permanent storage of personal data.

### Requirement:

Use of SmartRecruiters with an implemented SearchStudio solution.

**Implemented once. Independently manageable long-term.**

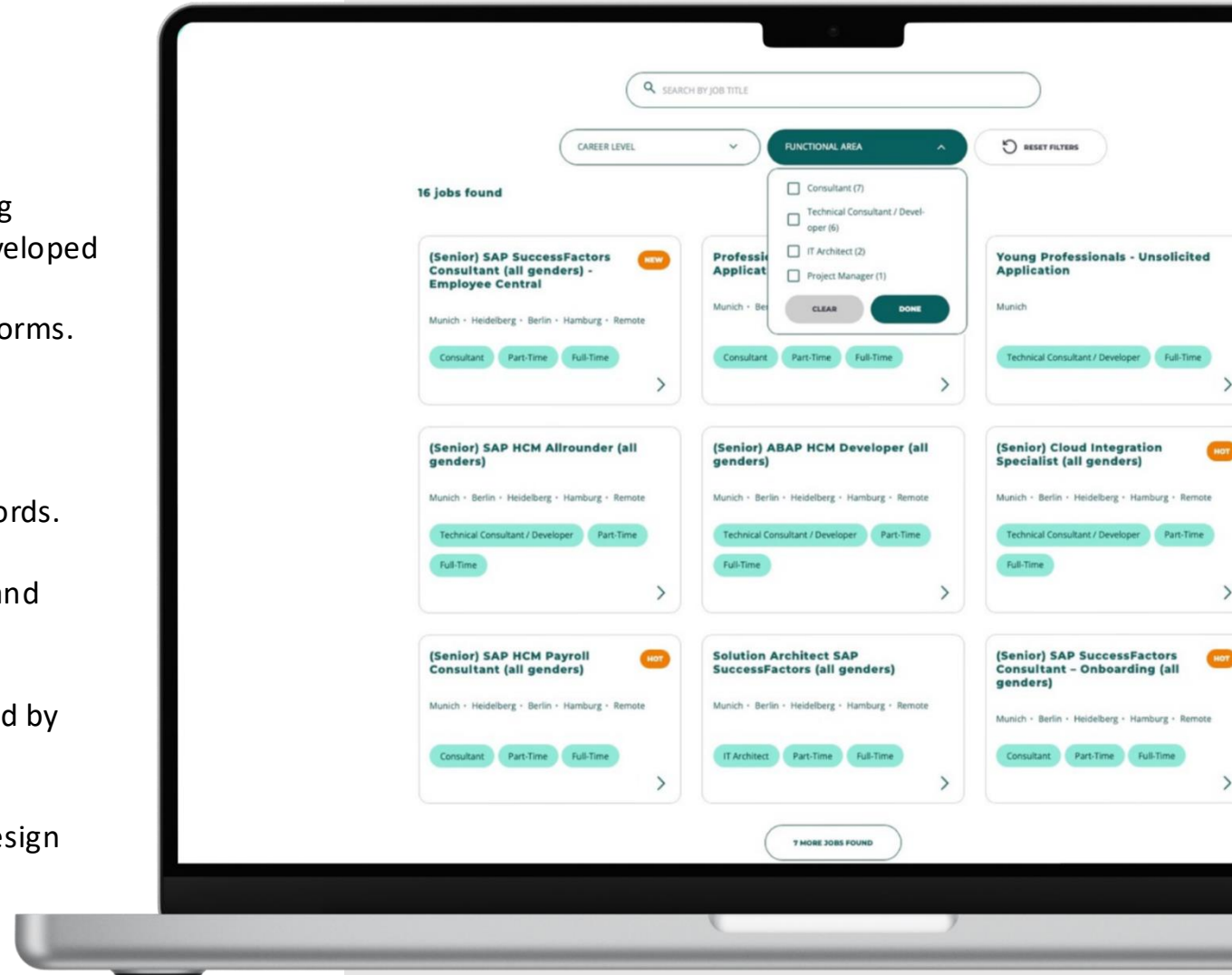
# p78 SearchStudio

## SmartRecruiters' modern job search

SearchStudio is a flexible job search solution for SmartRecruiters, helping candidates to quickly and intuitively find relevant job opportunities. Developed by p78, it combines intelligent search technology with maximum design flexibility, integrating seamlessly into existing career sites and CMS platforms.

### Key features at a glance:

- Semantic job search with intelligent search logic and contextual understanding to provide relevant results, even without exact keywords.
- Dynamic filter functions enable you to narrow down search results and quickly navigate within the job search experience.
- Fully customisable design options, free from any restrictions imposed by templates or fixed layout structures.
- Job result lists that can be freely configured in terms of structure, design and functionality along the desired candidate journey.



Implemented once. Independently manageable long-term.

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<https://www.projekt0708.com/info-center/hr-it-talk-podcast/>



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