



HCM practice by cbs

Passion
for HR

p78 Quick Apply

for SAP SuccessFactors Recruiting

p78 Enhancements for SAP HCM

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Microsoft
Partner



Expert



Human Capital Management

Essential



SAP Business Technology
Platform

SAP SuccessFactors
SAP ERP HCM / H4S4
SAP Concur

HR/IT service and business consulting

**Transformation and digitalization experts in human
resources and travel management**

International project experience

USA, Canada, Australia, China, India, Singapore, Europe etc.

Holistic customer care

from HR/IT strategy, conception and design
to implementation and operation

Innovative software products

for SAP cloud and on-premise solutions



100 %

**Focus on Human Resources &
Travel Management**



2008

Foundation



90+

Employees



Headquarters Munich

**Further locations in
Hamburg, Barcelona, Perth**

Agenda

01

p78 Quick Apply: Key Facts

02

Customer References

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Further Information



01

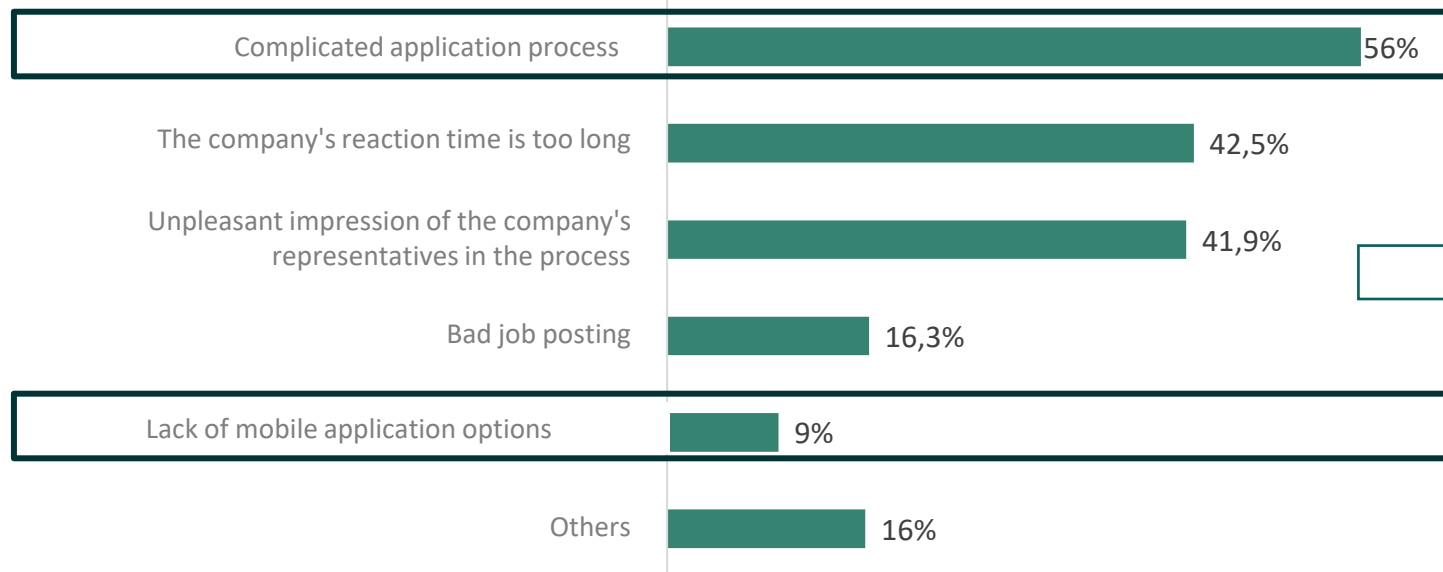
p78 Quick Apply

Key Facts

Why should you implement Quick Apply?

The online website "Statista" asked 6,589 people about their opinions and experiences with their application procedures. This survey resulted in the following studies and figures:

Why do jobseekers interrupt their application process? Top reasons why applicants interrupt their application (in %)¹



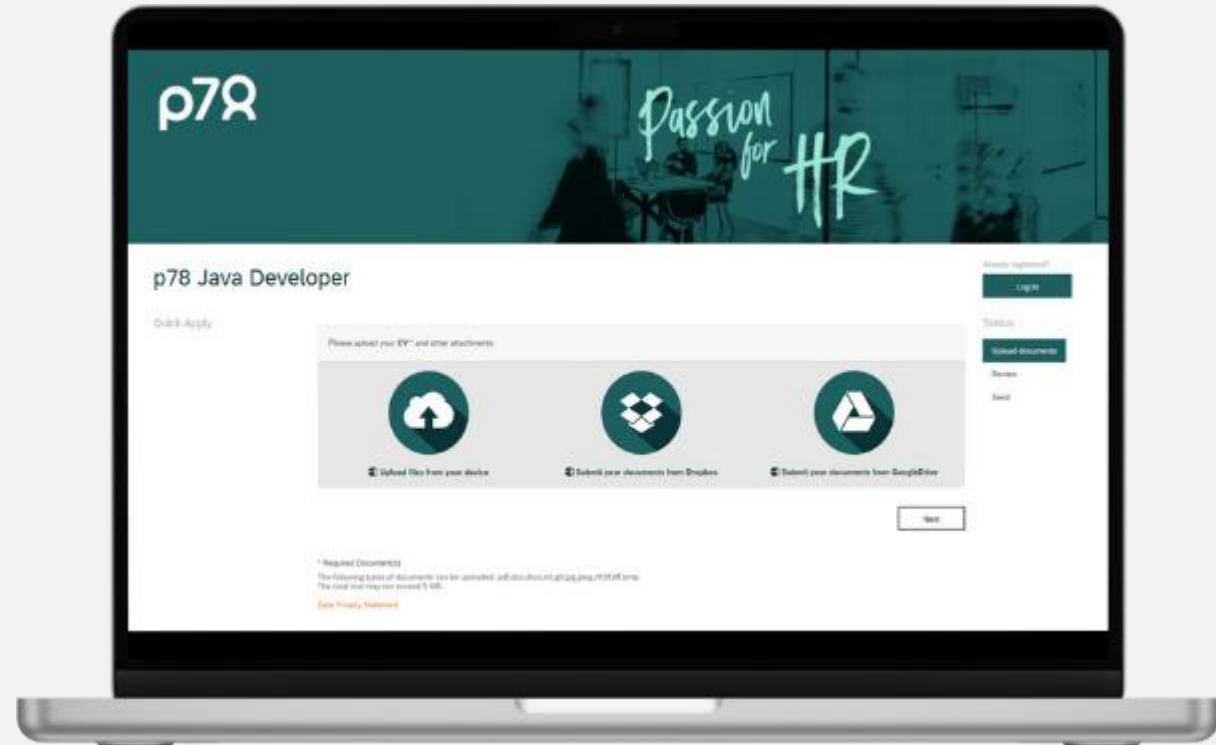
For these reasons, 58% of respondents would abandon their application process even though they were originally interested in the position offered.

Two of these reasons, one of which is rated with the highest percentage of dropouts, can be easily remedied with p78 Quick Apply. By using p78 Quick Apply, the application process is radically simplified, making the application process easier and shorter for potential applicants. Additionally, the solution also covers its functionality for mobile applications.

p78 Quick Apply – Key Facts

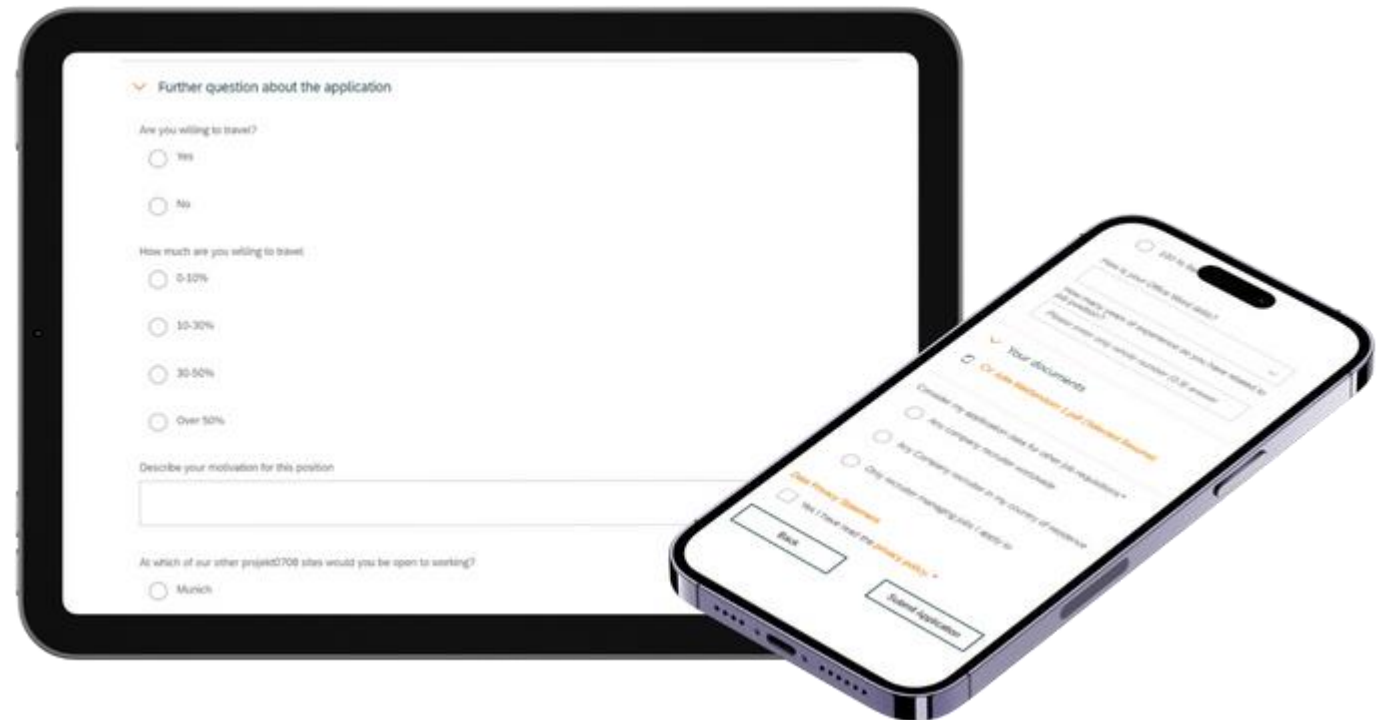
Applicant interface seamlessly integrated into SAP SuccessFactors

- Apply without registration
- Apply without entering a password: automatic profile creation
- Application without filling out long online forms by parsing the CV
- Upload different attachments, e.g. cover letter, CV, certificates
- Upload also with files stored in the cloud
Support of various file hosting services such as DropBox, GoogleDrive, Microsoft One Drive



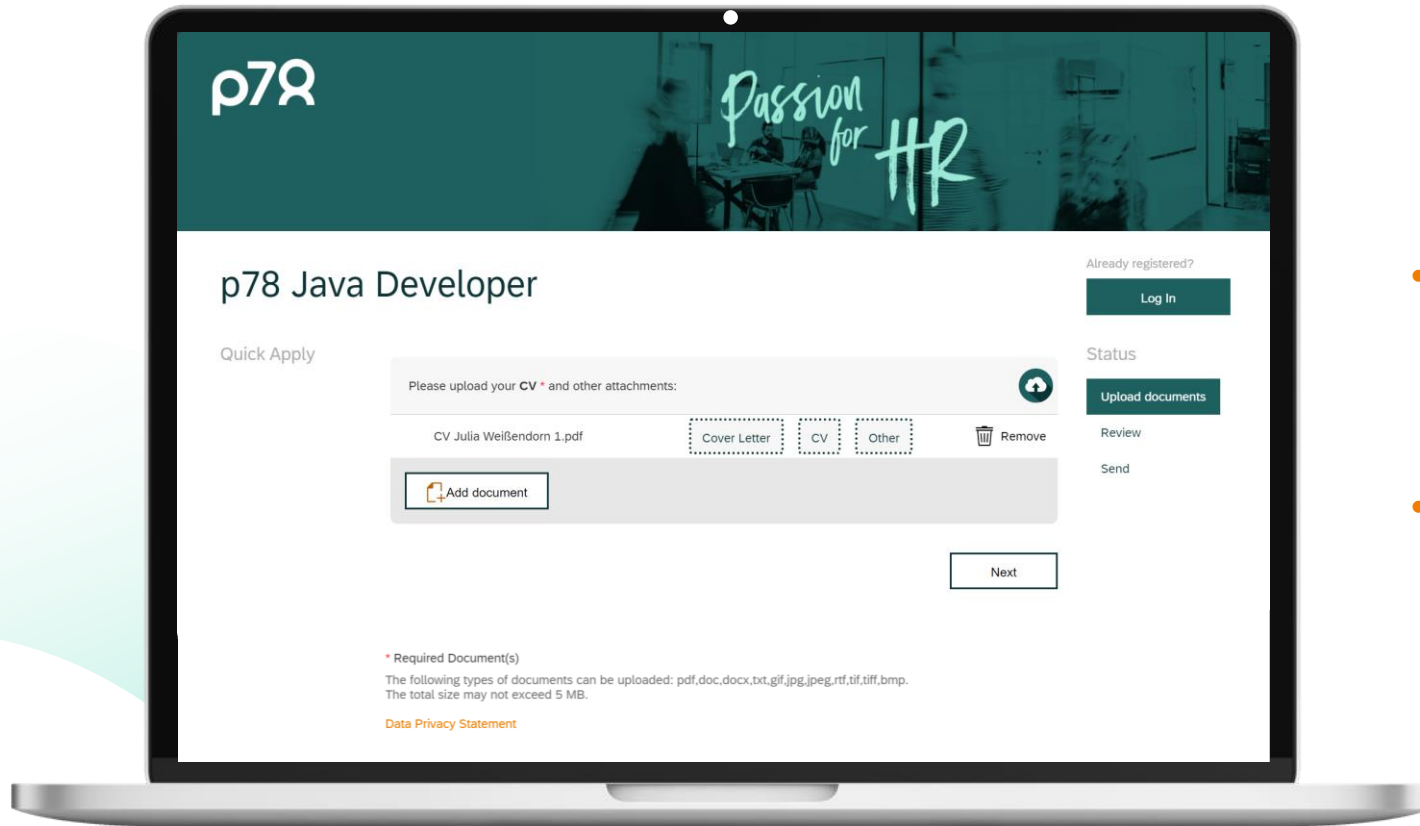
p78 Quick Apply – Key Facts

- p78 Quick Apply can also be used in parallel to the SAP standard (can be integrated individually, e.g. only for individual business units)
- Customer-specific CI and layout possible (theme)
- Support for job-specific questions from the job requirement



p78 Quick Apply – Key Facts

Selection of Cover Letter und CV



The screenshot shows the p78 Quick Apply interface for a 'p78 Java Developer' position. The header features the p78 logo and a banner with the text 'Passion for HR'. The main content area includes a 'Quick Apply' section with a document upload area. The upload area shows a file named 'CV Julia Weißendorn 1.pdf' and buttons for 'Cover Letter', 'CV', 'Other', and 'Remove'. Below the upload area is an 'Add document' button. To the right of the upload area is a 'Status' section with buttons for 'Log In', 'Upload documents', 'Review', and 'Send'. At the bottom, there is a 'Next' button and a footer with a required document notice and a data privacy statement link.

p78

Passion for HR

p78 Java Developer

Quick Apply

Please upload your CV * and other attachments:

CV Julia Weißendorn 1.pdf

Cover Letter

CV

Other

Remove

Add document

Next

* Required Document(s)
The following types of documents can be uploaded: pdf, doc, docx, txt, gif, jpg, jpeg, rtf, tif, tiff, bmp.
The total size may not exceed 5 MB.

[Data Privacy Statement](#)

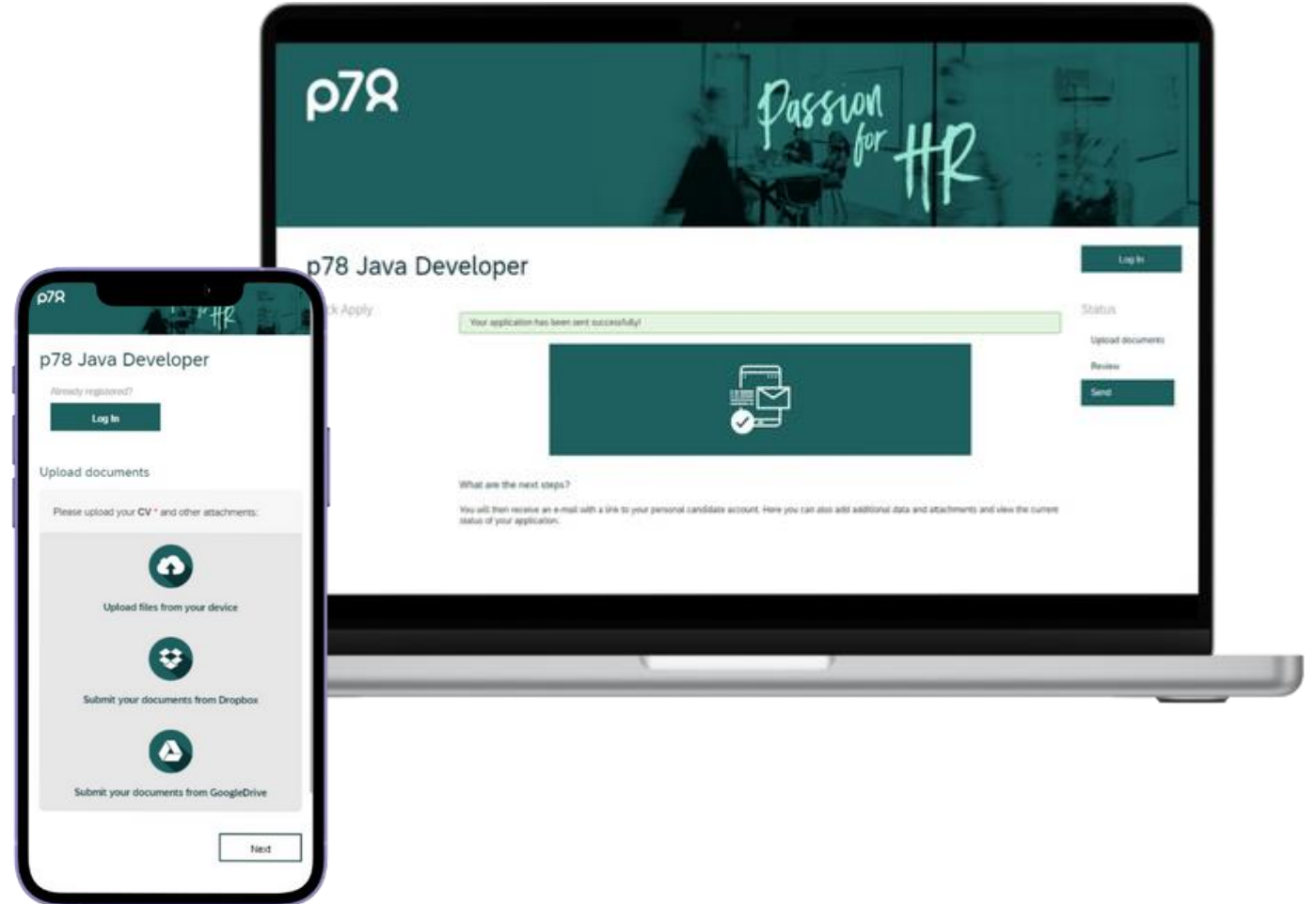
Already registered?
Log In

Status
Upload documents
Review
Send

- The option to apply without a CV is also supported, e.g. for industrial workers and commercial staff.
- Cover letters from applicants are displayed in SuccessFactors in the cover letter section.

p78 Quick Apply – Key Facts

- Mobile use of the entire application process possible
- Cost-effective rental model
- Maintenance and support



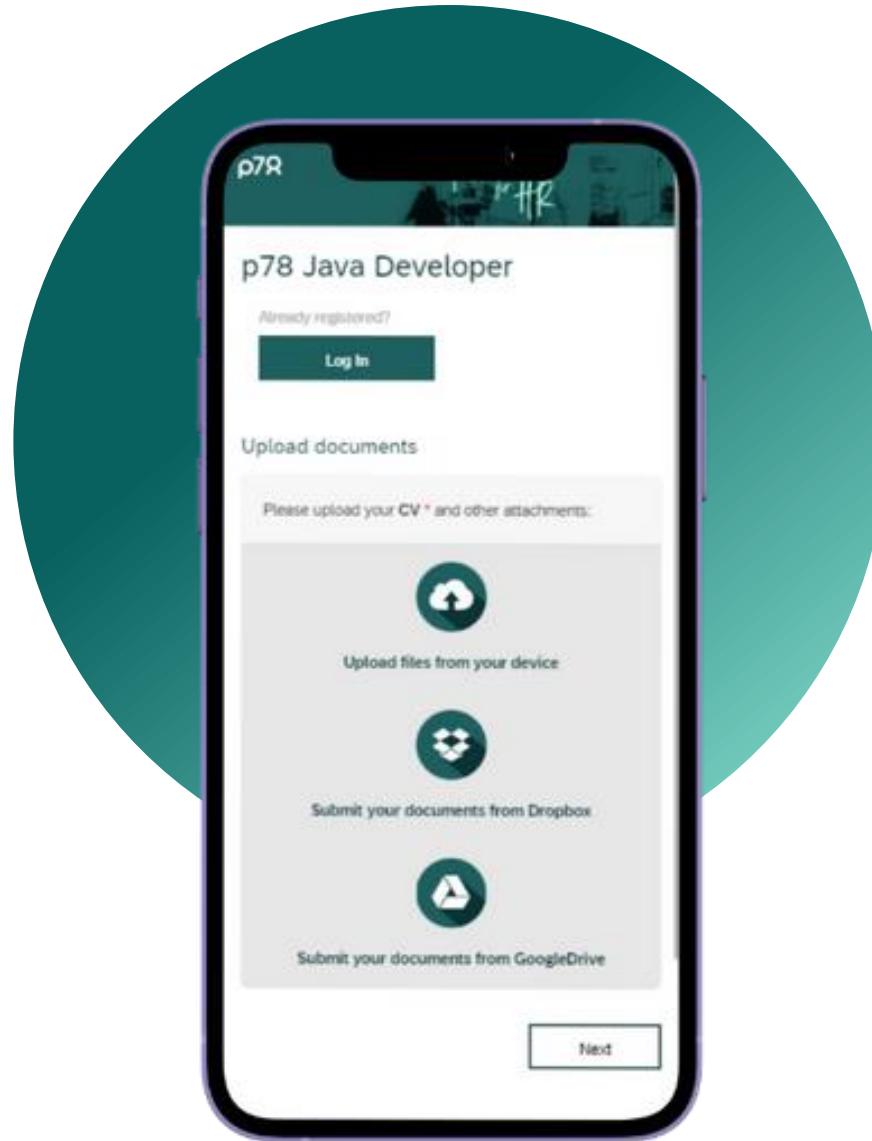
Saving resources in HR

- Fast capture of e-mail and paper-based applications incl. OCR text and image recognition
- E-mail / paper-based applications can be photographed or scanned directly (e.g. in retail) by the person responsible and uploaded to SuccessFactors Recruiting.



Support for mobile devices

Attractive and responsive UI of the p78 Quick Apply

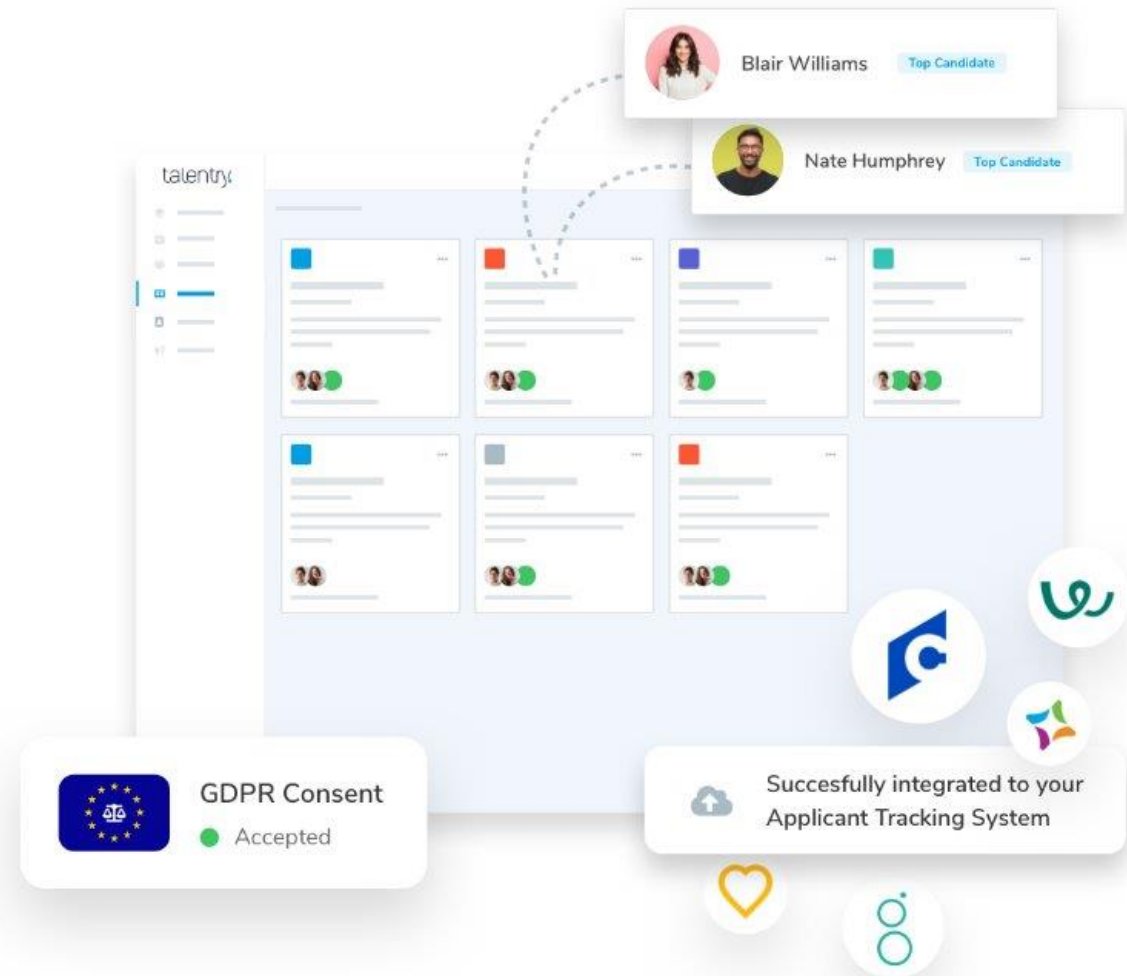


Integration of the Employee Referral Program from talentry.

Recruiters can see whether candidates are applying via employee referrals

"A simple and fast application process plays just as important a role in our recruiting strategy as the involvement of our employees in the recruitment process. The challenge was to combine both aspects seamlessly - and technically - across all required systems."

Johannes Zolk, Head of Talent Acquisition & Development at 1&1



Always up to date

Natives Cloud Delivery Model



Comparison: SAP SF Standard vs. p78 Quick Apply

FEATURES	SAP SF STANDARD APPLY	SAP SF STANDARD QUICK APPLY	P78 QUICK APPLY
Application/registration process	With registration and with password entry	Without registration but with password entry	Without registration and without entering a password (automatic profile creation)
File upload	Multiple Attachements: Lebenslauf, Anschreiben, Zeugnisse		File upload via file hosting provider (Dropbox, Google Drive, OneDrive)
CV-Parsing	Parsing the CV - Application without filling out online forms		Parsing the CV - Application without filling out online forms
Custom fields		No adjustment of visibility possible	Visibility adjustment possible
Screening Questions	Integration of screening questions possible		
UI / design options	Very limited - hardly any customization options		More comprehensive design options: Adaptation to CI/CD possible
Responsive User Interface	Attractive and responsive UI (on all mobile devices)		
Multiple application	only possible via SF Standard UI		P78 Multiple Application
Integration potential in SAP SF	Standard – Fully integrated		Seamless integration of Quick Apply in SAP SF

Comparison SAP Standard Apply vs. Quick Apply

SAP standard "Application form"

Individual password entry of the applicant required

Bewerbungsformular: SAP Standard - Bewerbung ohne Registrierung

Already a registered user? [Please sign in](#)

* Resume

Upload a Resume

+

Accepted file types: DOCX, PDF, Image and Text (MSG, PPT and XLS file types are not accepted for resume or cover letters)

* Email Address:

* Retype Email Address:

* Choose Password:

* Retype Password:

* First Name:

* Last Name:

Currency

Total Desired Annual Salary

Notice Period

p78 Quick Apply "Application Form"

No password entry required and comprehensive design options for adaptation to CD

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p78 Java Developer

Quick Apply

Your data from your CV

Please check and complete the CV. Required fields marked with * must be completed before sending.

Personnel Data

First Name* Last Name*

E-Mail*

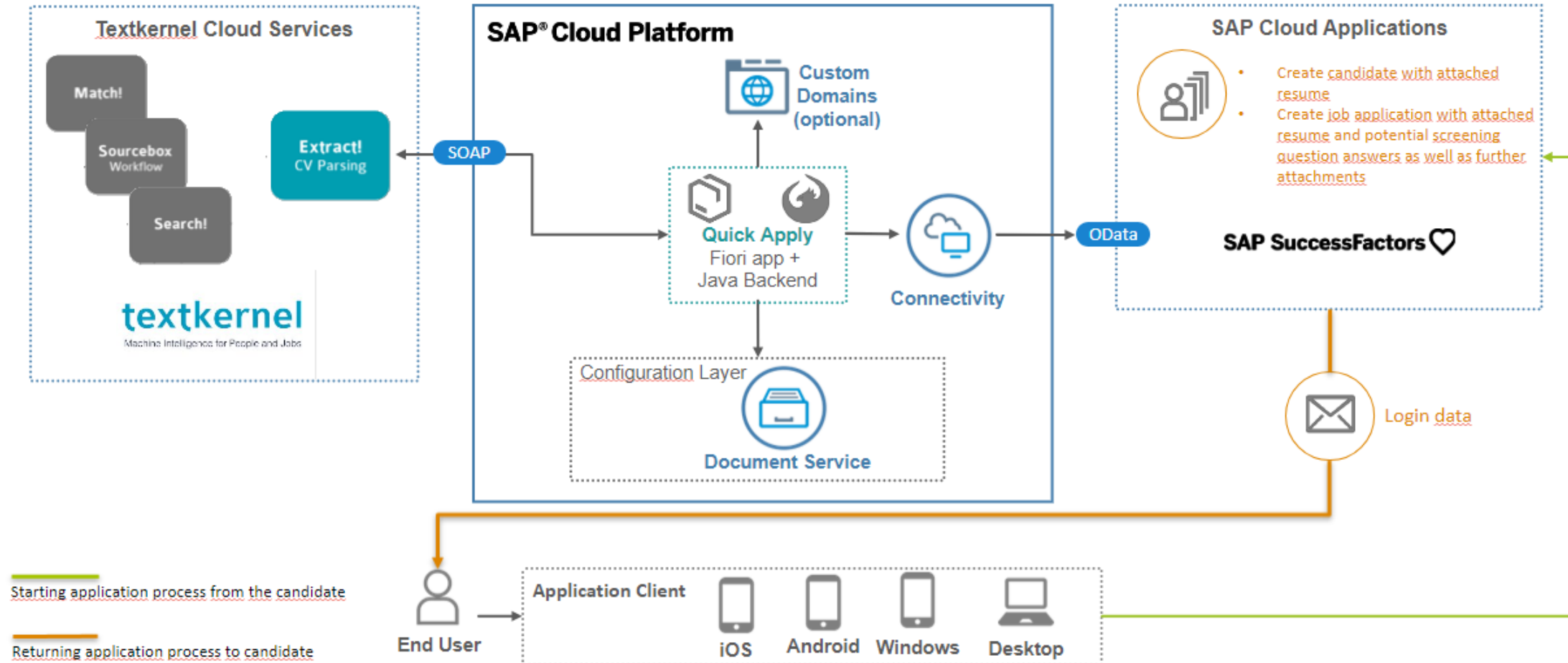
Mobile Phone

Address

Already registered?

Status

Quick Apply - SOLUTION DIAGRAM



02

Customer References

Extract

p78 Quick Apply at Gebr. Heinemann



Gebr. Heinemann
Gegründet 1879

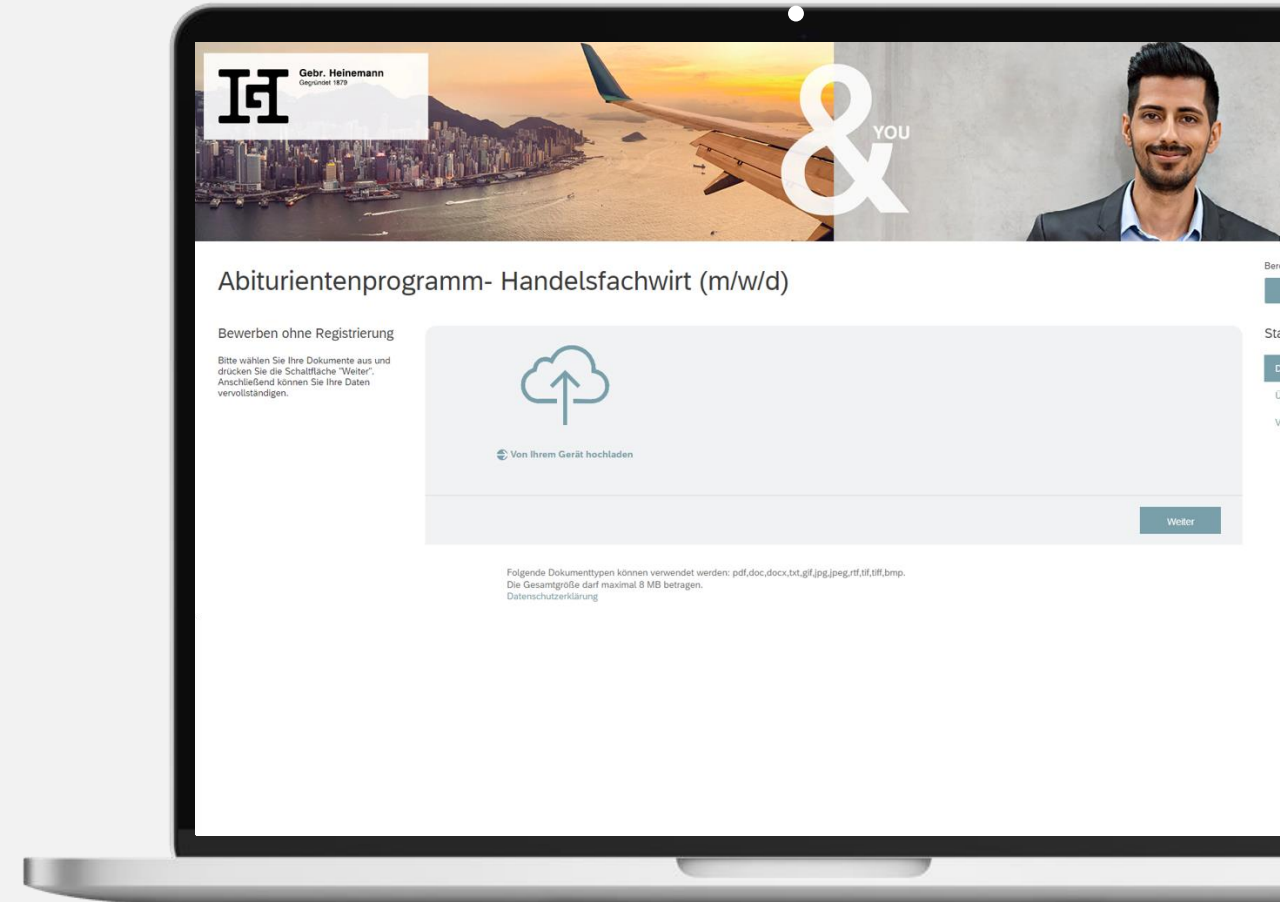
Realization:

In addition to the digitization of administrative HR processes, a flexible interface to the existing content management system (CMS) with a specially implemented job portal was also implemented as part of the introduction of SAP SuccessFactors Recruiting.

Using this solution, the data from SuccessFactors is now imported and displayed by an individual user interface in the CMS or on the career page within the job search and job board.

In the course of the individual development, the short application app "p78 Quick Apply for SAP SuccessFactors" was also introduced to make the application process as simple and attractive as possible....

[Live Page](#)

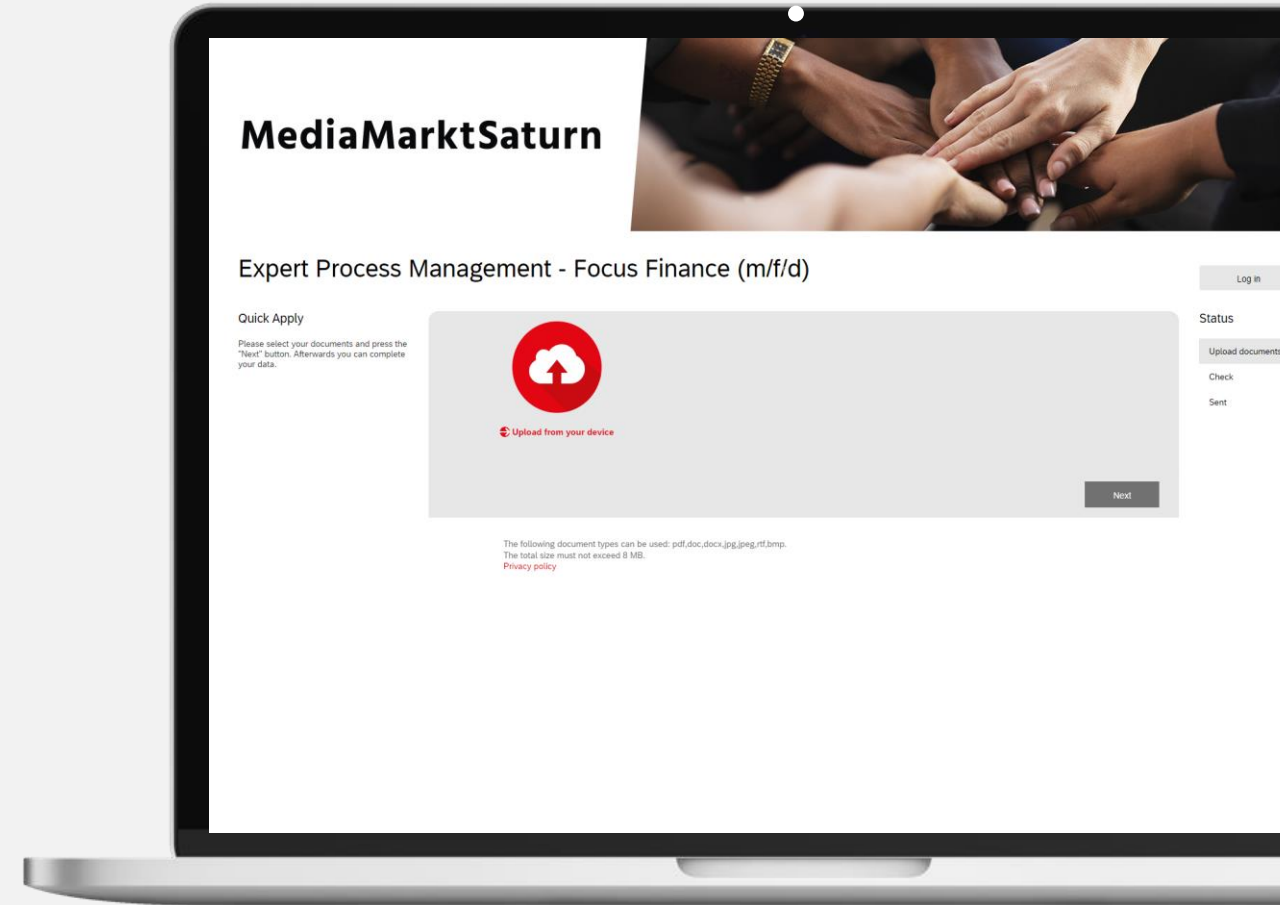


p78 Quick Apply at MediaMarktSaturn



Realization:

The mobile short application appp78 Quick Apply solution was launched at MediaMarktSaturn in July 2021 and will be replaced by the fully comprehensive p78 Candidate UI by the end of 2021 to provide applicants with a customized and fully comprehensive online application process with individualized candidate profiles.



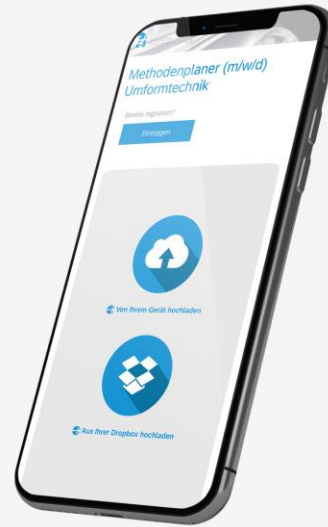
p78 Quick Apply at EBZ



Realisation:

The EBZ Group had consciously chosen the Quick Apply App so that applicants do not have to go through a registration process and the user interface can be adapted to their own corporate design. With p78 Quick Apply, projekt0708 significantly complements and expands the SAP SuccessFactors standard in the area of online applications.

“The cooperation with projekt0708 was uncomplicated and smooth. The employees of projekt0708 were well organized and also provided us with valuable impulses beyond the implementation task.” (Julia Ibbele, EBZ)





HXM practice by cbs

Get in touch with us



<https://www.xing.com/companies/projekt0708gmbh>



<https://www.linkedin.com/company/projekt0708-gmbh>



<https://twitter.com/projekt0708>



<https://www.facebook.com/projekt0708>



https://www.youtube.com/channel/UCW4t6y_YdRkk8MnATNIQliQ



<https://www.projekt0708.de/unternehmen.html#podcast>



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