



p78 Career Page Check: Optimize your Digital Candidate Journey

Do you feel like your recruiting process isn't delivering the results you need? Is your career page lacking the visibility to attract and convince the right candidates?

Your career page is the centerpiece of digital recruiting and the first point of contact for potential applicants. It reflects your company's culture and should be appealing, user-friendly, and strategically optimized to attract top talent. Our Career Page Check analyzes your page in key areas such as design, content, visibility, and usability. We identify opportunities for improvement and show you how to enhance your employer branding strategy.

Package Price
from 7.500
EUR*

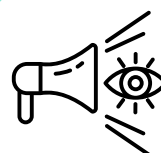
Take the Chance – Start Your Career Page Check Now!



Design



Content



Visibility



Usability

*All prices are excluding VAT and travel expenses.

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What you can expect:

First, a comprehensive analysis will be conducted from an employer strategy perspective. This will examine both the strategic, organizational, and technical aspects. Key questions during this phase include:

- Design: Is the career page optimally usable on all devices, especially on mobile devices?
- Content: Does the content clearly and convincingly convey the company's Employer Value Proposition (EVP)? Are the job postings engaging and informative?
- Visibility: Is the page optimized for search engines to ensure it ranks well in relevant search results? How many visitors actually apply?
- Usability: Is the navigation intuitive? Can users quickly and easily find the information they are looking for?

Creativity at heart

We see every project as an opportunity to push creative boundaries and collaborate with our clients to create extraordinary solutions.

Individual approach

Every company is unique – and we treat each project the same way. We develop tailored solutions that bring out your individuality.

Experts with passion for HR

Our expertise is 100% focused on HR, and this is reflected in every one of our solutions. With an experienced team of web designers, developers, and employer branding specialists.

Outcome:

Result Presentation

- Determining the current status
- Analysis of the career page and job postings
- Identifying strengths and weaknesses
- Identifying optimization potential and providing recommendations for action

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